

# TJ BENNETT

CREATIVE CONSULTANT / WRITER / COACH

## CONTACT

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## FREELANCE

Saatchi & Saatchi  
FCB  
Ogilvy  
Envoy  
The Shipyard  
Blue C Advertising  
Merit/Andrew  
DIRECTV

## SCHOOLS

School of Visual Arts - New York, NY  
The Bookshop - Los Angeles, CA  
Lehigh University - Bethlehem, PA

## TROPHIES

Cannes, One Show, ADDY,  
Archive, Telly, Mobius,  
MarCom Awards,  
Mom's Favorite Copywriter

## KNOWLEDGE

InDesign, Photoshop, Premiere  
Keynote, Most State Capitals

## ABOUT

I've never met a project I didn't like. Over the years, I've worked on just about everything—from no budget to big budget, online and off—consistently delivering simple, attention-getting ideas that force people to think and act. I'm always looking for new challenges and can't wait to see where the next one takes me.

## FULL TIME

**The Pudding Factory** - Anthem, AZ (2022-Present)  
Fractional Creative Consultant and Coach

**Garage Team Mazda** - Costa Mesa, CA (2019-2022)  
SVP Creative Director / Mazda, Newport Beach Film Festival

**Merit/Andrew** - Irvine, CA (2017-2019)  
Creative Director / Quiznos, AAA, Health Net, Panasonic, Hydrox, Wacky Wafers

**Garage Team Mazda** - Costa Mesa, CA (2017)  
Creative Director (Contract) / Mazda, Newport Beach Film Festival

**Innocean** - Huntington Beach, CA (2017)  
Creative Director (Contract) / Hyundai, Genesis

**Idea Hall** - Costa Mesa, CA (2016-2017)  
Executive Creative Director / Visit Anaheim, United Way, StorQuest Self Storage

**Saatchi & Saatchi** - Torrance, CA (2015-2016)  
Associate Creative Director / Toyota, Lexus, LA Chargers

**INK** - Irvine, CA (2012-2014)  
Executive Creative Director / Yokohama, Baja Fresh, Time Warner

**Kirshenbaum Bond Senecal + Partners** - New York, NY (2010-2012)  
Associate Creative Director / BMW, Cablevision, Vanguard, NetJets

**TBWA\Chiat\Day** - New York, NY (2010)  
Associate Creative Director / Vonage, Absolut

**Hill Holliday** - New York, NY (2007-2009)  
VP Creative Director / Verizon Wireless, Aer Lingus, Verizon

**TBWA\Chiat\Day** - New York, NY (2006-2007)  
Associate Creative Director / Sprint/Nextel, Absolut

**DraftFCB** - New York, NY (2005-2006)  
Creative Supervisor / Verizon, Computer Associates

**Young & Rubicam / Wunderman** - New York, NY (2000-2005)  
Copywriter / AT&T, Sony, Citibank, Kraft, Zyrtec, MetLife